

sumnews

The Newsletter of the Massachusetts Society of
Certified Public Accountants, Inc.®

Insertion Order for **Classified Advertising** (PLEASE PRINT)

Agency: _____ Contact: _____
Client: _____ E-Mail: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Authorized Signature: X _____ Date: _____

Title of Ad(s) _____ Category _____

Issue(s):

◆ WinterII (February)	<u>Year</u>	◆ SummerII (August)	<u>Year</u>
◆ Spring (April)	<u>Year</u>	◆ Fall (October)	<u>Year</u>
◆ SummerI (June)	<u>Year</u>	◆ WinterI (December)	<u>Year</u>

Rates: Ads are limited to a maximum of 1000 characters. The cost is \$150 for MSCPA Members, \$225 Nonmembers. The categories are Positions Available, Per Diem, Mergers & Acquisitions, Office Space, Miscellaneous and Peer Review. Confidential Boxes are available for an additional \$20; ads can be shaded for an additional \$10. Any special shade color (general)? _____

Confidential Ads: To place a confidential ad, contact Julia Bowker; jbowker@MSCPAonline.org or 617.556.4000. Replies which are not properly addressed will be opened only to determine contents, and then confidentially forwarded to the appropriate advertiser.

PAYMENT TERMS: Payment is required in advance. Cancellations must be received on or before closing date. Advertisers will be pro-rated for portions of canceled contracts. A late payment charge of \$5 per month will be charged on all balances unpaid 30 days after billing due date. When under contract, advertiser is responsible for notifying us of any changes pertaining to advertisement prior to ad due date. MSCPA reserves the right to refuse any advertising.

Advertisers and advertising agencies (together "Advertisers") assume sole liability for content of advertisements and for claims arising therefrom against MSCPA. Each Advertiser warrants that it has the right to publish (and to authorize MSCPA to publish) its advertisements, and that its advertisements and all content and copy contained therein do not infringe, misappropriate, slander, defame, or otherwise violate the copyright, intellectual property, or other rights of any third party. Each Advertiser will indemnify, defend and hold harmless MSCPA (including its officers, directors, employees, members, and affiliates) and its customers and contractors from any and all liabilities, losses, costs, damages, judgments or expenses (including costs and reasonable attorneys' fees) resulting

Rate: ____ x Issue(s) ____ = Total Cost \$ ____

Payment Information: _____ MasterCard ___ VISA ___ AMEX ___ Check Enclosed
Card# _____ - _____ - _____ - _____ Expiration Date MM/YY
Name on Card _____ Signature _____



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