

Strategic Initiative #4

How do we involve young CPAs in the Society?

Mission: The Society needs a continuing supply of young professionals to become tomorrow's leaders. Get them involved in the Society.

Upcoming Actions:

- The annual MSCPA young professional Red Sox game will be on August 11.
- The MSCPA Young Professional Community Service Committee is planning volunteer events for the end of the summer/early fall.

Recent Actions:

- Held the 4th Annual Leadership Academy on June 4 – 5. Nineteen members attended.
- Held a free YP Life Insurance Seminar for 25 YP members on June 17.
- Joined the Young Professional Society of Springfield as a corporate partner.
- Assisted the Young Professional Alliance (YPA) in finding two CPAs to serve on their board of directors for 2009- 2010.
- Held the 4th Annual Leadership Academy on June 4 – 5. Nineteen members attended.

Ongoing Actions:

- Send a welcome e-mail to all new YP committee members. Notify the committee chairs when a YP joins the committee.
- Promote YP committee involvement on a regular basis in [Friday@Five](#), SumNews and managing partner communications.
- Promote YPA events (consisting of CPAs, lawyers, bankers and insurance agents) to our young professionals. Usually a third of the event attendees are MSCPA members.

Measurement:

Get at least one active YP on each active MSCPA committee for the 2009/2010 committee year. Continue to increase attendance to MSCPA YP events and plan more throughout the state.

Board Champion: Margery Piercey

Team: Jack Armstrong, Marianne Brush, Tony DiRubio, Matthew Hunt, Kara Kieran, Tracy Noga, Keith Purcell and Mary Spinale.

06/25/2009