

# ◆ MSCPA online.org ◆

The Web site of the Massachusetts Society of  
Certified Public Accountants, Inc.®

**Insertion Order for Banner Advertising**  
**(PLEASE PRINT)**

Agency: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Client: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Web site: \_\_\_\_\_  
 Authorized Signature: X \_\_\_\_\_ Date: \_\_\_\_\_

<b>Banner Rates:</b>	1 Month \$600	3 Months \$550/month	1 Year \$500/month
Start Date: __ / __ / __ End Date: __ / __ / __			

**Rates** are for tile ads, linking to a live site, with no more than one embedded question mark(?), and not exceeding 200 characters. Please e-mail ad (.gif, .gif89a or .jpeg - 120x60 pixels) to Julia Bowker, [jbowker@mscpaonline.org](mailto:jbowker@mscpaonline.org) and fax insertion order to the Society, 617.556.2995.

**PAYMENT TERMS:** Payment required in advance. Cancellations must be received on or before closing date. Advertisers will be pro-rated for portions of canceled contracts. A late payment charge of \$5 per month will be charged on all balances unpaid 30 days after billing due date. MSCPA reserves the right to refuse any advertising. When under contract, advertiser is responsible for notifying us of any changed related to your URL.

Advertisers and advertising agencies (together "Advertisers") assume sole liability for content of advertisements and for claims arising therefrom against MSCPA. Each Advertiser warrants that it has the right to publish (and to authorize MSCPA to publish) its advertisements, and that its advertisements and all content and copy contained therein do not infringe, misappropriate, slander, defame, or otherwise violate the copyright, intellectual property, or other rights of any third party. Each Advertiser will indemnify, defend and hold harmless MSCPA (including its officers, directors, employees, members, and affiliates) and its customers and contractors from any and all liabilities, losses, costs, damages, judgments or expenses (including costs and reasonable attorneys' fees) resulting from or arising in any way out of any alleged breach of the agreements and warranties set forth above.

Rate: \_\_\_\_ x Months(s) \_\_\_\_ = Total Cost \$ \_\_\_\_

Payment Information:     MasterCard    VISA    AMEX    Check Enclosed  
 Card# \_\_\_\_\_ ~ \_\_\_\_\_ ~ \_\_\_\_\_    Expiration Date MM/YY  
 Name on Card \_\_\_\_\_    Signature \_\_\_\_\_